

# January 2024

# 4-Part Webinar Series

# STARTING A BUSINESS BOOTCAMP



**January 9, 16, 23, 30**  
5:30 - 7:00 PM

## Learn the Basics of Starting YOUR Business!

Secure your spot today and step closer to entrepreneurial success!



**Scan QR Code to Learn More!**

**SESSION 1**  
Entrepreneurship Basics & Idea Testing

**SESSION 2**  
Crafting a Simple Business Plan

**SESSION 3**  
Start-Up Costs & Funding

**SESSION 4**  
Next Steps to Launch Your Business and How We Can Help

[bit.ly/bootcamp124](https://bit.ly/bootcamp124)



The Central California SBDC Network Small Business Development Centers are funded through a cooperative agreement with the U.S. Small Business Administration (SBA) and the California Office of the Small Business Advocate (CalOSBA). All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA, CalOSBA, or the Central California SBDC Network. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. For more information, contact [ucmsbdc@ucmerced.edu](mailto:ucmsbdc@ucmerced.edu).