



**Format:** Virtual Event

**Dates:** September 22-24, 2020

**Day 1:** Event Opens 12:30pm (ET), Speeches begin at 1PM.

Start Time	Speaker/Topic
1:00	<b>Welcoming and opening message</b> SBA Administrator Jovita Carranza
1:10	<b>Gold Cosponsor:</b> Visa <b>Speaker:</b> Kevin Phalen, Head of Global Business Solutions for Visa
1:30	<b>SCORE</b> <b>Speaker:</b> Bridget Weston CEO of the SCORE Association <b>Topic:</b> The world we live in/Welcome to the conference
1:35	<b>Congratulatory message:</b> Administrator Jovita Carranza <b>State Winners Announced</b> <b>Specialty Winners Announced</b> <b>Phoenix Award Winner Video</b> Small Business of the Year Video
2:35	<b>VISA</b> <b>Speaker:</b> Michael Brown, US Chief Economist <b>Topic:</b> The Nature of the Recovery
3:10	<b>SBA</b> <b>Speaker:</b> William Manger, SBA Chief of Staff

**Day 2:** Start time 9AM (ET), Booths Open; Presentations start 10AM

Start Time	Speaker/Topic
10:00	<b>PPP Success Stories Video</b>
10:10	<b>Goodwill</b> <b>Speaker:</b> Steve Preston, President and CEO, Goodwill Industries International
10:35	<b>Visa</b> <b>Speaker:</b> Moderator: Shelly Bell, Black Girl Ventures Panelists: ·Angela Baker, Truist ·Kim Harris, Harlem Hops ·Anika Hobbs, Nubian Hueman <b>Topic:</b> Access to: Capital, Information, Resources, Education, Community”



11:35	<p><b>MetLife</b>  <b>Speaker:</b> Jennifer Moser, Senior Vice President, Small &amp; Specialty Business  <b>Topic:</b> Small Business Well-being During Uncertain Times</p>
	<b>LUNCH</b>
1:30	<p><b>Constant Contact</b>  <b>Speaker:</b> Dave Charest, Director of Content Marketing  <b>Topic:</b> 3 Tips to Publish Your Website with Confidence</p>
2:30	<p><b>Veteran Resources Presentation</b>  <b>Speaker:</b> Larry Stubblefield, Associate Administrator, OVBD  <b>Topic:</b> SBA’s Veteran resources</p>
3:05	<p><b>Veteran Success Story Videos:</b></p> <ul style="list-style-type: none"> <li>• The Sassy Biscuit: An SBA Success Story</li> <li>• Transition Mission: Navy Veteran Starts Military Care Package Company</li> </ul>

**Day 3:** Start time 9AM (ET), Booths Open; Presentations start 10AM

Start Time	Speaker/Topic
10:05	<p><b>Missouri Star Quilt Company</b>  <b>Speaker:</b> Alan Doan &amp; Sarah Galbraith, Co-founders &amp; Former National Small Business of the Year</p>
10:25	<p><b>Amazon</b>  <b>Speaker:</b> Keri Cusick, Head of Small Business Empowerment  <b>Topic:</b> Preparing for a Stronger Tomorrow: Adapting through Selling Online</p>
11:25	<p><b>Facebook</b>  <b>Speaker: Panel</b>            David Fischer, Chief Revenue Officer at Facebook  <b>Additional Speakers:</b>            Lindzi Shanks, Co-Owner of XO Marshmallow            Dominique Oliver, Diamonds by Dominique  <b>Topic:</b> From Surviving to Thriving: Small Businesses Finding Growth</p>
	<b>LUNCH</b>
1:30	<p><b>Square</b>  <b>Speaker:</b> David Rusenko, General Manager of eCommerce, Square</p>
2:30	<p><b>Google</b>  <b>Speaker:</b> Randi F Penfil, Speaker, Grow with Google</p>
3:30	<p><b>SBA</b>  <b>Speaker:</b> Allen Gutierrez, Associate Administrator of the Office of Entrepreneurial Development  <b>Topic:</b> SBA Resources to Support and Prepare Small Businesses for the Future</p>