

NETWORKING

Webinar

Networking As A Critical Small Business Tool: Why, How, Where

Speakers



Susan Walsh



Tisha Blackwood-Freitas

Where do I network?

Community events: dinners, farmers' markets, kids' games, craft fairs, etc.

Business events: mixers; before and after meetings of business groups; workshops, while you do business with others

Business associations: Merced County Hispanic Chamber, Valley Girl Network, MBX, etc.

Online: join Facebook forums, have a Facebook page (that you ask your friends to join), have an Instagram account, join online business groups such as Alignable and LinkedIn

Why
network?
Customers
Support
Inspiration

How do I network?

Ask questions
Offer help

Praise the work of others

Volunteer to speak about your business
Hand out information (business cards, etc.)

Register Today
casbdc.biz/networking

 JANUARY 20, 2022
 12PM - 1PM