

Valley Community SBDC



FRESNO | KINGS | MADERA | TULARE
valleycommunitysbdc.com

Fresno County Fictitious Business Name and Business License Information



Congratulations on taking the first steps to starting your business!

The two primary things you need are a Fictitious Business Name Statement (FBN) and a Business License. This document was created to provide you with the direct contacts to obtain these important documents based on where your business will operate. FBN's are filed with the County Clerk's office of the county where your business will be located. Business Licenses are filed in the City in which your business will be located.

It is important to note that these are the two fundamental items needed for your business. However, there can be many more required licenses and/or permits needed for a particular kind of business. For example, Health Department Permits, Sellers Permits, Home Occupancy Permits, as well as specialty licenses, permits and certifications that apply to specific industries (daycare, healthcare, cosmetology, automotive repair, etc.).

Please work with your SBDC Advisor to make sure you are obtaining the necessary licenses and permits for your particular business.

Fresno County Fictitious Business Name Statement Information

Application Process Information

- Fresno County Website: www.fresnocountyca.gov/Home
- Fictitious Business Name Statement Website: www.fresnocountyca.gov/Departments/County-ClerkRegistrar-of-Voters/County-Clerk/Fictitious-Business-Names
- Fictitious Business Name Search: fbnlookup.co.fresno.ca.us (To check if the business name you want to use isn't already being used)
- Fresno County Clerk Online Scheduling Link: fresnocountyelections.fullslate.com
- Fictitious Business Name Statement Application: www.fresnocountyca.gov/files/sharedassets/county/v/4/county-clerk-registrar-of-voters/clerk-services/fictitious-business-name/1312024_fbn-application-1-1-2.pdf
(if you want to apply by mail, mail to this address: 2221 Kern Street, Fresno, California 93721)
- Business Name Statements must be filed no later than 40 days
- Fictitious Business Name Statement Fees: www.fresnocountyca.gov/Departments/County-ClerkRegistrar-of-Voters/County-Clerk/Fictitious-Business-Names/Schedule-of-FBN-Fees
- Fees: \$35 for One Business Name or One Owner / \$7 for each additional name or owner

County Clerk Contact Information & Address

- Fresno County Clerk Phone Number: (559) 600-2575
- Email to Contact: Clerk-Services@fresnocountyca.gov
- Fresno County Clerk Office Hours: Mondays thru Fridays 8:30 am - 4 pm
- Fresno County Clerk Physical Address: 2220 Tulare St, 1st Floor, Fresno, CA 93721
Fresno, CA

Newspaper Contact Information

- Link to Newspaper Contacts: www.fresnocountyca.gov/files/sharedassets/county/v/1/county-clerk-registrar-of-voters/clerk-services/fictitious-business-name/newspaper-listing-102022.pdf

Fresno County Incorporated Cities Business License Information

Clovis, CA

Webpages & Links

- Clovis City Website: www.clovisca.gov/index.php
- Business License Directory: www.clovisca.gov/services/finance/business_licenses.php
- Home Based Business Application: businesslicense.cityofclovis.com
- Business License Online Application:
cms2.revize.com/revize/repository/clovis/documents/Services/Finance/Business%20Licenses/Home%20Occupation%20Application.pdf?6902
- Minimum Registration Fee: \$4 (Other fees depend on where the business is located)
- Inside City Business License Fee Range: \$64-\$245
- Outside City Business License Fee Range: \$40-\$115
- Link to Business License Fees:
cms2.revize.com/revize/clovis/documents/Services/Finance/Business%20Licenses/2025-Business-License-Fees.pdf?t=202507181312520&t=202507181312520

Contact Information & Address

- City of Clovis Phone Number to Contact: (559) 324-2112
- Email to Contact: businesslicense@clovisca.gov
- City of Clovis Department Hours of Operation: Mondays thru Fridays 8 am - 4:30 pm
- City of Clovis Department Physical Address: 1033 5th St, Clovis, CA 93612
- Agency Contacts:
cms2.revize.com/revize/clovis/documents/Services/Finance/Business%20Licenses/AGENCY%20CONTACTS%20FOR%20OPENING%20A%20BUSINESS.pdf?t=202508061915320&t=202508061915320

Coalinga, CA

Webpages & Links

- Coalinga City Website: www.coalinga.com
- Business License Webpage: www.coalinga.com/312/Licenses-Permits-Taxes
- Business License Application: www.coalinga.com/DocumentCenter/View/2308/2024-Business-License-Applicationpdf
- Business License Home Occupation Application:
www.coalinga.com/DocumentCenter/View/2302/Home-OccupationApplication-Revised-2020pdf
- Business License Checklist: www.coalinga.com/DocumentCenter/View/2370/-Business-License-Checklist-Updated-2025
- State Mandated Fee: \$4
- Business License Fee Range: \$30-\$55
- Home Based Business License Fee: \$129
- Home Based Business City Requirements / City Zoning Requirements:
library.municode.com/ca/coalinga/codes/code_of_ordinances?nodeId=CD_ORD_TIT9PLZO_CH5STSPUSAC_ART1STSPUSAC_S9-5.113HOOC

Contact Information & Address

- City of Coalinga Phone Number to Contact: 559-935-1533
- Email to Contact: finance@coalinga.com
- City of Coalinga Department Hours of Operation: Mondays thru Thursdays 7:30 am - 5:30 pm
- City of Coalinga Department Physical Address: 155 W Durian Ave, Coalinga, CA 93210

Fowler, CA

Webpages & Links

- Fowler City Website: www.fowlercivcity.org
- Business License Webpage: www.fowlercivcity.org/finance
- Business License Application: www.fowlercivcity.org/media/3116
- State Mandated Fee: \$4
- Business License Fee: www.fowlercivcity.org/media/4941 (Scroll down to Page 4 for more detailed information about fees)

Contact Information & Address

- Nancy Banda Phone Number to Contact: 559-834-3113 Ext. 104
- City of Fowler Phone Number to Contact: 559-843-3113
- Email to Contact: [/www.fowlercivcity.org/email-contact/node/1701/field_email/directory_listings_body_standard](http://www.fowlercivcity.org/email-contact/node/1701/field_email/directory_listings_body_standard)
- City of Fowler Department Hours of Operation: Mondays thru Fridays 8:00 am - 4:00 pm (Closed from 12 pm - 1 pm)
- City of Fowler Department Physical Address: 128 S. 5th Street, Fowler, CA 93625

Fresno, CA

Webpages & Links

- Fresno City Website: www.fresno.gov
- Business License Webpage: www.fresno.gov/finance/business-license-and-tax-certificate/
- Business License Application Doc: www.fresnocountyca.gov/files/assets/county/v/1/auditor-controller-treasurer-tax-collector/forms/business-license-application.docx
- Flat Fee per Business License: \$4 (Other fees may apply refer to business license application)
- Business Tax Certificate Application: www.fresno.gov/wp-content/uploads/2024/07/Business-Tax-Certificate-Application-07-01-24-Fillable.pdf
- Application Processing Fee: \$20
- Make payment VIA MAIL to this address: Fresno County Tax Collector / ATTN: Business License Application / P.O. Box 1192 / Fresno, CA 93715-1192
- Business License Information: www.fresnocountyca.gov/Departments/Auditor-Controller-Treasurer-Tax-Collector/Property-Tax-Information/Business-License-Information

Contact Information & Address

- County of Fresno Zoning & Enforcement Phone Number: 559-600-4550
- Email to Contact: ZoningEnforcement2@fresnocountyca.gov
- Administration Phone Number to Contact: 559-600-3496
- City of Fresno Phone Number to Contact: 559-600-5956
- Can also visit in person via this address: Hall of Records, 2281 Tulare Street Room 105, Fresno, CA 93721
- Email to Contact: TaxCollectorWebMail@fresnocountyca.gov
- City of Fresno Department Hours of Operation: Mondays thru Fridays 8 am - 5 pm
- City of Fresno Department Physical Address: 2660 Fresno St Ste 2156 Fresno, CA 93721

Firebaugh, CA

Webpages & Links

- Firebaugh City Website: firebaugh.org
- Firebaugh Online Forms Link: firebaugh.org/2015ccrreport/
- Business License Webpage: firebaugh.org/wp-content/uploads/2025/06/WITHIN-CITY-BUSINESS-LICENSE-APP-PACKET.pdf
- State Mandated Fee: \$4 (Please refer to business license application for more detailed information about fees)
- Business License Responsible Party Notification Link: firebaugh.org/wp-content/uploads/2020/08/Responsible-Party-Notification.pdf (Only applicable to businesses within city locations)
- Itinerant Business License Application: firebaugh.org/wp-content/uploads/2024/02/ITINERANT-business-license-Final-fillable.pdf (A business that is carried on within the city)

Contact Information & Address

- City of Firebaugh Phone Number to Contact: 559-659-2043
- Email to Contact: pmartin@firebaugh.org
- City of Firebaugh Department Hours of Operation: Mondays thru Fridays 8 am - 4 pm
- City of Firebaugh Department Physical Address: 1133 P St, Firebaugh, CA 93622

Huron, CA

Webpages & Links

- Huron City Website: <https://huronca.gov>
- Business License Webpage: <https://huronca.gov/finance/>
- Business License Application: <https://huronca.gov/wp-content/uploads/2025/04/CITY-OF-HURON-BUSINESS-LICENSE-APPLICATION-2022-1.pdf>
- State Mandated Fee: \$4
- First Time Applicant Fee for Business License: \$164

Contact Information & Address

- City of Huron Phone Number to Contact: 559-945-2241
- Email to Contact: adminasst@cityofhuron.com
- City of Huron Department Hours of Operation: Mondays thru Thursdays 7:00 am - 5:30 pm
- City of Huron Department Physical Address: 36311 S. Lassen Avenue/PO Box 339 Huron, CA 93234

Kerman, CA

Webpages & Links

- Kerman City Website: cityofkerman.net
- Business License Webpage: cityofkerman.net/364/Business-License-PDF
- Business License Application Non-General Business: cityofkerman.net/DocumentCenter/View/1750/Non-general-Business-License-Application-July-2025?bidId=
- Business License Application General Business: cityofkerman.net/DocumentCenter/View/1751/2025-GENERAL-BUSINESS-LICENSE-APP?bidId=
- Mandated State Fee: \$4 (Please review business license application for more information about fees)
- Application Fee: \$160
- Annual Fee Range: \$68-\$170 (Based on number of employees but review business application for more detailed information about these fees)

Contact Information & Address

- City of Kerman Number to Contact: 559-550-2900
- Josefina Alvarez Finance Director Phone Number to Contact: 559-550-0714
- Email to Contact: jalvarez@cityofkerman.org
- City of Kerman Department Hours of Operation: Mondays thru Fridays 8 am - 5 pm
- City of Kerman Department Physical Address: 850 S Madera Avenue Kerman, CA 93630

Kingsburg, CA

Webpages & Links

- Kingsburg City Website: cityofkingsburg-ca.gov
- Business License Webpage: cityofkingsburg-ca.gov/151/Business-Licenses
- Business License Application / Renew Business Application: main.govpilot.com/web/public/718d688d-510_Business-Registration-KINGSBURG?uid=17614&ust=CA&pu=1&id=0
- State Mandated Fee: \$4 (Refer to the Business License Fee Table for more information)
- Business License Fee Table: cityofkingsburg-ca.gov/DocumentCenter/View/2771/Business-License-Fees-Table?bidId=
- Home Business License Application: www.cityofkingsburg-ca.gov/FormCenter/City-Clerk-5/Home-Occupation-Permit-44

Contact Information & Address

- Abigail Palsgaard City Clerk Phone Number to Contact: 559-897-6520
- City of Kingsburg Phone Number to Contact: 559-897-5821
- Email to Contact: apalsgaard@cityofkingsburg-ca.gov
- City of Kingsburg Department Hours of Operation: Monday thru Fridays 8 am - 5 pm
- City of Kingsburg Department Physical Address: 1401 Draper Street Kingsburg, CA 93631
- Home Business Phone Number to Contact: 559-897-5328
- Home Business Email to Contact: kbartel@cityofkingsburg-ca.gov

Mendota, CA

Webpages & Links

- Mendota City Website: www.cityofmendota.com
- Business License Webpage: www.cityofmendota.com/finance/
- Business License Application: www.cityofmendota.com/wp-content/uploads/2017/09/2017-Business-License-Fillable.pdf
- State Mandated Fee: \$4 (Refer to Economic Development page for more information)
- Economic Development Page: www.cityofmendota.com/economic-development/

Contact Information & Address

- City of Mendota Phone Number to Contact: 559-655-3291
- Email to Contact: nora@cityofmendota.com
- City of Mendota Department Hours of Operation: Mondays, Wednesdays, Fridays 8 am - 5 pm / Thursdays 9 am - 5 pm
- City of Mendota Department Physical Address: 643 Quince St, Mendota CA 93640

Orange Cove, CA

Webpages & Links

- Orange Cove City Website: cityoforangecove.com
- Business License Webpage: cityoforangecove.com/finance-department/
- Business License Application: cityoforangecove.com/wp-content/uploads/2014/07/APPLICATION-FOR-BUSINESS-LICENSE2014.pdf
- Business Contractor License Application: cityoforangecove.com/wp-content/uploads/2014/10/CONTRACTORS-BUSINESS-LICENSE-APP.pdf
- State Mandated Fee: \$4

Contact Information & Address

- Nora Valdez Finance Director Phone Number to Contact: 559-626-4488
- City of Orange Cove Phone Number to Contact: 559-655-3291
- Email to Contact: cc@cityoforangecove.com
- City of Orange Cove Department Hours of Operation: Mondays thru Fridays 8 am - 4 pm
- City of Orange Cove Department Physical Address: 633 Sixth Street Orange Cove, California 93646

Parlier, CA

Webpages & Links

- Parlier City Website: parlier.ca.us
- Business License Webpage: parlier.ca.us/157/Community-Development
- Business License Application: (Does not have application finalized yet, contact city of Parlier for more information on business application)
- State Mandated Fee: \$4

Contact Information & Address

- Sandra Rodriguez Phone Number to Contact: 559-646-3545 Ext. 224
- City of Parlier Number to Contact: 559-646-3545
- Email to Contact: mgutierrez@parlier.ca.us
- City of Parlier Department Hours of Operation: Mondays thru Fridays 8:00 am – 4:30 pm
- City of Parlier Department Physical Address: 1100 East Parlier Avenue Parlier, CA 93648

Reedley, CA

Webpages & Links

- Reedley City Website: reedley.ca.gov
- Business License Webpage: [Business License - City of Reedley](#)
- Business License Application: reedley.ca.gov/wp-content/uploads/2025/02/01._2025_Business_License_Application_-_Fillable-1740505844.pdf
- State Mandated Fee: \$4
- Application Fee: \$100 (Please refer to the application for more information on fees)
- Daily Business License Permit: reedley.ca.gov/wp-content/uploads/2024/10/02._Daily_Business_License_Permit_-_Fillable_PDF-1729872679.pdf

Contact Information & Address

- Building Division Phone Number: 559-637-4200 Ext. 225
- Planning/Zoning Phone Number: 559-637-4200 Ext. 222 or 202
- Administrative Phone Number to Contact: 559-637-4200 Ext. 513
- City of Reedley Phone Number to Contact: 559-637-4200
- Email to Contact: ruthie.greenwood@reedley.ca.gov
- City of Reedley Department Hours of Operation: Mondays thru Fridays 8 am – 5 pm
- City of Reedley Department Physical Address: 1733 9th Street Reedley, CA 93654

San Joaquin, CA

Webpages & Links

- San Joaquin City Website: cityofsanjoaquin.org
- Business License Webpage: cityofsanjoaquin.org/home/online-forms/
- Business License Application: cityofsanjoaquin.org/wp-content/uploads/2023/08/City-of-SJ_Business-License-Application.pdf
- State Mandated Fee: \$4 (Refer to business license fees for more information)
- Business License Checklist: cityofsanjoaquin.org/wp-content/uploads/2023/08/Business-License-Checklist.pdf
- Business License Fees: cityofsanjoaquin.org/wp-content/uploads/2025/08/Business-License-Fees-1.pdf
- Utility Service Application: cityofsanjoaquin.org/wp-content/uploads/2023/08/Utilities-Service-Application-Business.pdf

Contact Information & Address

- City of San Joaquin Phone Number to Contact: 559-693-4311
- Mailing Address: P.O. Box 758, San Joaquin, CA 93660
- City of San Joaquin Department Hours of Operation: Mondays thru Fridays 8:30 am - 4:30 pm
- City of San Joaquin Department Physical Address: 21900 Colorado Avenue, San Joaquin, CA 93660

Sanger, CA

Webpages & Links

- Sanger City Website: www.ci.sanger.ca.us
- Business License: www.ci.sanger.ca.us/156/Business-Licensing-Information
- Business License Directory: sanger.hdlgov.com/Home/Home/BusinessLicense
- Business License Application: sanger.hdlgov.com/Apply/GettingStarted/BusinessLicense
- State Mandated Fee: \$4 (Refer to Master Fee Schedule for more information on fees)
- Master Fee Schedule: www.ci.sanger.ca.us/DocumentCenter/View/1765/Citywide-Master-Fee-Schedule-2021

Contact Information & Address

- City of Sanger Phone Number to Contact: 559-876-6300
- Email to Contact: cityclerk@ci.sanger.ca.us
- City of Sanger Department Hours of Operation: Mondays thru Fridays 8 am - 5 pm
- City of Sanger Department Physical Address: 1700 7th Street, Sanger, CA 93657

Selma, CA

Webpages & Links

- Selma City Website: cityofselma.com
- Business License: cityofselma.com/business/business_licenses.php
- Business License Application Directory: selmaca.portal.opengov.com/categories/1084 (Has Applications for Contractor, In Town, Home Occupations, Out of Town, One-Day-Only, & Sidewalk Vender)
- State Mandated Fee: \$4

Contact Information & Address

- City of Selma Phone Number to Contact: 559-891-2200
- Building Department Phone Number to Contact: 559-891-2208
- Planning/Zoning Department Phone Number to Contact: 559-891-2209
- Email to Contact: businesslicense@cityofselma.com
- City of Selma Department Hours of Operation: Mondays thru Fridays 8 am - 5 pm (Closed from 12 pm - 1 pm)
- City of Selma Department Physical Address: 1710 Tucker St, Selma, CA 93662