

# Valley Community SBDC



FRESNO | KINGS | MADERA | TULARE  
valleycommunitysbdc.com

## Kings County Fictitious Business Name and Business License Information



*Congratulations on taking the first steps to starting your business!*

The two primary things you need are a Fictitious Business Name Statement (FBN) and a Business License. This document was created to provide you with the direct contacts to obtain these important documents based on where your business will operate. FBN's are filed with the County Clerk's office of the county where your business will be located. Business Licenses are filed in the City in which your business will be located.

It is important to note that these are the two fundamental items needed for your business. However, there can be many more required licenses and/or permits needed for a particular kind of business. For example, Health Department Permits, Sellers Permits, Home Occupancy Permits, as well as specialty licenses, permits and certifications that apply to specific industries (daycare, healthcare, cosmetology, automotive repair, etc.).

Please work with your SBDC Advisor to make sure you are obtaining the necessary licenses and permits for your particular business.

# *Kings County Fictitious Business Name Statement Information*

## **Application Process Information**

- Kings County Website: [www.countyofkingsca.gov/home](http://www.countyofkingsca.gov/home)
- Fictitious Business Name Website: [www.countyofkingsca.gov/departments/general-services/assessor-clerk-recorder/clerk-recorder/information-for-operating-a-business](http://www.countyofkingsca.gov/departments/general-services/assessor-clerk-recorder/clerk-recorder/information-for-operating-a-business)
- Fictitious Business Name Search: [kingscountyca-web.tylerhost.net/web/search/DOCSEARCH184S2](http://kingscountyca-web.tylerhost.net/web/search/DOCSEARCH184S2) (To check if the business name you want to use isn't already being used)
- Fictitious Business Name Online Application: [kingscountyca-web.tylerhost.net/web/action/ACTIONGROUP201S3](http://kingscountyca-web.tylerhost.net/web/action/ACTIONGROUP201S3)
- Fictitious Business Name Mail-In Application: [www.countyofkingsca.gov/home/showpublisheddocument/32799/638387528566930000](http://www.countyofkingsca.gov/home/showpublisheddocument/32799/638387528566930000)
- Clerk/Recorder Fees Link: [www.countyofkingsca.gov/home/showpublisheddocument/36512/638717738587770000](http://www.countyofkingsca.gov/home/showpublisheddocument/36512/638717738587770000) (Refer to the bottom of Page 2 & Top of Page 3 for information about Fictitious Business Name Fees)
- Fees: \$35 For Filing or Renewal for One Person / \$8 For each Additional Person

## **County Clerk Contact Information & Address**

- Kings County Clerk Phone Number: (559) 852-2470
- Email to Contact: [ClerkRecorder@co.kings.ca.us](mailto:ClerkRecorder@co.kings.ca.us)
- Kings County Clerk Office Hours: Mondays thru Fridays 8 am - 5 pm
- Kings County Clerk Physical Address: Kings County Government Center 1400 W. Lacey Blvd. Hanford, CA. 93230

## **Newspaper Contact Information**

- Hanford Sentinel Phone Number: (559) 582-0471
- Hanford Sentinel Website: [hanfordsentinel.com](http://hanfordsentinel.com)
- Corcoran Journal Phone Number: (559) 992-3115
- Corcoran Journal Website: [corcoranjournal.com](http://corcoranjournal.com)
- Lemoore Leader Phone Number: (559) 410-2411
- Lemoore Leader Website: [www.mylemooreleader.com](http://www.mylemooreleader.com)

# *Kings County Incorporated Cities Business License Information*

Avenal, CA

## **Webpages & Links**

- Avenal City Website: [www.cityofavenal.gov](http://www.cityofavenal.gov)
- Business License Webpage: [www.cityofavenal.gov/172/Business-Licenses](http://www.cityofavenal.gov/172/Business-Licenses)
- Starting Your Business Checklist: [www.cityofavenal.gov/DocumentCenter/View/3459/Starting-Your-Own-Business-Checklist](http://www.cityofavenal.gov/DocumentCenter/View/3459/Starting-Your-Own-Business-Checklist)
- How To Apply for a Business License: [view.officeapps.live.com/op/view.aspx?src=https%3A%2F%2Fwww.cityofavenal.gov%2FDocumentCenter%2FView%2F3461%2FHow-to-Apply-For-a-Business-License&wdOrigin=BROWSELINK](http://view.officeapps.live.com/op/view.aspx?src=https%3A%2F%2Fwww.cityofavenal.gov%2FDocumentCenter%2FView%2F3461%2FHow-to-Apply-For-a-Business-License&wdOrigin=BROWSELINK)
- Business License Application: [avenalca.viewpointcloud.com/categories/1081](http://avenalca.viewpointcloud.com/categories/1081)
- State Mandated Fee: \$4
- New Application Processing Fee: \$55
- Business License Fees Link: [www.cityofavenal.gov/316/Business-License-Fees](http://www.cityofavenal.gov/316/Business-License-Fees)

## **Contact Information & Address**

- City of Avenal Phone Number to Contact: (559) 386-5766
- Finance Manager Brian Arellano Phone Number: (559) 386-5766 Ext. 104
- Brian Arellano Email to Contact: [finance@cityofavenal.com](mailto:finance@cityofavenal.com)
- City of Avenal Department Hours of Operation: Mondays thru Fridays 8 am - 4:30 pm
- City of Avenal Department Physical Address: 919 Skyline Blvd. Avenal, CA 93204

Corcoran, CA

## **Webpages & Links**

- Corcoran City Website: [cityofcorcoran.ca.gov](http://cityofcorcoran.ca.gov)
- Business License Webpage: [cityofcorcoran.ca.gov/departments/finance/business\\_license.php](http://cityofcorcoran.ca.gov/departments/finance/business_license.php)
- Business License Application: [cms9files.revize.com/corcoranca/Finance%20Department/Business%20License%20Application.pdf](http://cms9files.revize.com/corcoranca/Finance%20Department/Business%20License%20Application.pdf)
- Home Occupation Application: [cms9files.revize.com/corcoranca/Finance%20Department/Home%20Occupation%20Form.pdf](http://cms9files.revize.com/corcoranca/Finance%20Department/Home%20Occupation%20Form.pdf)
- Gross Receipt Fees: [cms9files.revize.com/corcoranca/Finance%20Department/Fees-GR.pdf](http://cms9files.revize.com/corcoranca/Finance%20Department/Fees-GR.pdf)
- Flat Rate Fees: [cms9files.revize.com/corcoranca/Finance%20Department/Business%20Lic%207.10.18%20Fees%20-%20Flat%20&%20Count.pdf](http://cms9files.revize.com/corcoranca/Finance%20Department/Business%20Lic%207.10.18%20Fees%20-%20Flat%20&%20Count.pdf)
- State Mandated Fee: \$4

## **Contact Information & Address**

- City of Corcoran Phone Number to Contact: (559) 992-2151
- Lisa Martin Accountant Technician Phone Number: (559) 992-2151 Ext. 2002
- Email to Contact: [lisa.mustain@cityofcorcoran.com](mailto:lisa.mustain@cityofcorcoran.com)
- City of Corcoran Department Hours of Operation: Mondays thru Fridays 8 am - 5 pm
- City of Corcoran Department Physical Address: 832 Whitley Avenue Corcoran, CA 93212

Hanford, CA

## Webpages & Links

- Hanford City Website: [www.ci.hanford.ca.us](http://www.ci.hanford.ca.us)
- Business License Webpage: [www.ci.hanford.ca.us/194/Business-License](http://www.ci.hanford.ca.us/194/Business-License)
- Business License Directory: [selfservice.cityofhanfordca.com/EnerGov\\_prod/SelfService#/home](http://selfservice.cityofhanfordca.com/EnerGov_prod/SelfService#/home)
- Must create an account with Hanford Business License Directory in order to apply for any business license or permits
- Once account is created, click “Apply” button & search up business license application
- Link to Create Account: [tylercitizen-admin.okta.com/admin/app/oidc\\_client/instance/0oacmqmhkbQ5KAPrP4x7#tab-general](http://tylercitizen-admin.okta.com/admin/app/oidc_client/instance/0oacmqmhkbQ5KAPrP4x7#tab-general)
- State Mandated Fee: \$4
- New Business License Application Processing Fee: \$40
- Master Fee Schedule: [www.ci.hanford.ca.us/DocumentCenter/View/2176/Master-Fee-Schedule-Fiscal-Year-2025-to-2026-PDF?bidId=](http://www.ci.hanford.ca.us/DocumentCenter/View/2176/Master-Fee-Schedule-Fiscal-Year-2025-to-2026-PDF?bidId=) (Refer to Page 4 for more information about fees)

## Contact Information & Address

- City of Hanford Phone Number to Contact: (559) 585-2500
- Business License Phone Number: (559) 585-2515
- Email to Contact: [businesslicense@hanfordca.gov](mailto:businesslicense@hanfordca.gov)
- City of Hanford Hours of Operation: Mondays thru Thursdays 7:30 am - 5:30 pm / Fridays 8 am - 12:00 pm
- City of Hanford Physical Address: 315-321 North Douty Street Hanford, CA 93230

Lemoore, CA

## Webpages & Links

- Lemoore City Website: [lemoore.com/#/](http://lemoore.com/#/)
- Business License Webpage: [lemoore.com/departments/finance#/](http://lemoore.com/departments/finance#/)
- Business License Directory: [cityoflemooreca-energovweb.tylerhost.net/apps/selfservice#/home](http://cityoflemooreca-energovweb.tylerhost.net/apps/selfservice#/home)
- Must create an account with Hanford Business License Directory in order to apply for any business license or permits
- Once account is created, click “Apply” button & search up business license application
- Link to Create Account: [tylercitizen-admin.okta.com/admin/app/oidc\\_client/instance/0oacmqmhkbQ5KAPrP4x7#tab-general](http://tylercitizen-admin.okta.com/admin/app/oidc_client/instance/0oacmqmhkbQ5KAPrP4x7#tab-general)
- Business License Information Sheet: [lemoore.com/wp-content/uploads/2021/12/Business-License-Info-12.21.21.pdf](http://lemoore.com/wp-content/uploads/2021/12/Business-License-Info-12.21.21.pdf)
- Business Start Up Check List: [lemoore.com/wp-content/uploads/2018/02/checklist.pdf](http://lemoore.com/wp-content/uploads/2018/02/checklist.pdf)
- State Mandated Fee: \$4
- Master Fee Schedule: [lemoore.com/wp-content/uploads/2025/07/Master-User-Fee-Published.pdf](http://lemoore.com/wp-content/uploads/2025/07/Master-User-Fee-Published.pdf) (Refer to the bottom half of page 10 for more information on business license fees)

## Contact Information & Address

- City of Lemoore Phone Number to Contact: (559) 924-6744
- Business License Information Phone Number: (559) 924-6744 Ext. 715
- Email to Contact: [finance@lemoore.com](mailto:finance@lemoore.com)
- City of Lemoore Hours of Operation: Mondays thru Fridays 7 am - 5 pm
- City of Lemoore Physical Address: 711 W Cinnamon Dr Lemoore, CA 93245