

Valley Community SBDC



FRESNO | KINGS | MADERA | TULARE
valleycommunitysbdc.com

Tulare County Fictitious Business Name and Business License Information



Congratulations on taking the first steps to starting your business!

The two primary things you need are a Fictitious Business Name Statement (FBN) and a Business License. This document was created to provide you with the direct contacts to obtain these important documents based on where your business will operate. FBN's are filed with the County Clerk's office of the county where your business will be located. Business Licenses are filed in the City in which your business will be located.

It is important to note that these are the two fundamental items needed for your business. However, there can be many more required licenses and/or permits needed for a particular kind of business. For example, Health Department Permits, Sellers Permits, Home Occupancy Permits, as well as specialty licenses, permits and certifications that apply to specific industries (daycare, healthcare, cosmetology, automotive repair, etc.).

Please work with your SBDC Advisor to make sure you are obtaining the necessary licenses and permits for your particular business.

Tulare County Fictitious Business Name Statement Information

Application Process Information

- Tulare County Website: tularecounty.ca.gov
- Fictitious Business Name Statement Website: tularecounty.ca.gov/assessor/county-clerk-recorder/fictitious-business-names
- Fictitious Business Name Search: tularecountyca-web.tylerhost.net/web/search/DOCSEARCH184S2 (To check if the business name you want to use isn't already being used)
- Fictitious Business Name Statement Online Application Link: tularecountyca-web.tylerhost.net/web/wizard/WIZARD201S2/step1?id=temp7c997efc3e728b59228ee45f
- Fictitious Business Name Statement By Mail Link: tularecounty.ca.gov/assessor/forms-and-notices/forms/fictitious-business-name
- Business Name Statements must be published once a week for 4 consecutive weeks with a local newspaper in Tulare County
- Fictitious Business Name Statement Fees: tularecounty.ca.gov/assessor/county-clerk-recorder/fictitious-business-names/fees (Refer to this link for more detailed information regarding fees)
- \$45 for the First Business Name or Partner / \$7 for each additional one

County Clerk Contact Information & Address

- Tulare County Clerk Office Phone Number: (559) 636-5051
- Email to Contact: clerk@tularecounty.ca.gov
- Tulare County Clerk Office Hours: Mondays thru Thursdays 8 am - 5 pm
- Tulare County Clerk Physical Address: 221 S. Mooney Blvd, Rm 105 Visalia, CA 93291

Newspaper Contact Information

- Mid-Valley Times & Sun-Gazette Phone Number: (559) 592-3171 / Cost of Service: \$90 / Email FBN Statement to: legal@thesungazette.com or Fax to: 559-592-4308
- Mid-Valley Times Website: midvalleytimes.com/legals/
- Sun-Gazette Website: thesungazette.com/legals/
- Porterville Recorder Phone Number: (559) 784-5000 / Cost of Service: \$100 / Email FBN Statement to: recorderlegals@portervillerecorder.com
- Porterville Recorder Website: recorderonline.column.us/place/D59bsQiV5unYqAtAkVvE?step=confirm-filer
- Visalia Times-Delta & Tulare Advance-Register Phone Number: (888) 487-9565 / Cost of Service: \$145 / Upload FBN Information & Place Order at this Link: www.visaliatimesdelta.com/public-notices

Tulare County Incorporated Cities Business License Information

Dinuba, CA

Webpages & Links

- Dinuba City Website: www.dinuba.org
- Business License Webpage: dinuba.org/services/business-services/business-license
- Business License Application: dinuba.org/images/docs/forms/Business_License_App.pdf
- Business License Contractor Application:
dinuba.org/images/docs/forms/Business_License_App_Contractors.pdf
- State Mandated Fee: \$4 (Refer to business license application for more information about fees)

Contact Information & Address

- City of Dinuba Phone Number to Contact: (559) 591-5900
- Melissa Renteria (Business Licenses Person) Phone Number to Contact: (559) 591-5924
- Melissa Renteria Email to Contact: mrenteria@dinuba.ca.gov
- City of Dinuba Hours of Operation: Mondays thru Fridays 8 am - 5 pm
- City of Dinuba Department Physical Address: 405 E. El Monte Way Dinuba CA, 93618

Exeter, CA

Webpages & Links

- Exeter City Website: cityofexeter.ca.gov
- Business License Webpage: cityofexeter.ca.gov/license/
- Business License Application: cityofexeter.ca.gov/wp-content/uploads/2018/12/business_license_application.pdf
- State Mandated Fee: \$4 (Refer to business license webpage for more information about fees)

Contact Information & Address

- City of Exeter Number to Contact: (559) 592-9244
- Eekhong Franco (Finance Director) Phone Number to Contact: (559) 592-2755
- Eekhong Franco Email to Contact: efranco@exetercityhall.com
- City of Exeter Hours of Operation: Mondays thru Fridays 8 am - 5 pm
- City of Exeter Department Physical Address: 137 N F St, Exeter, CA 93221

Farmersville, CA

Webpages & Links

- Farmersville City Website: www.cityoffarmersville-ca.gov
- Business License Webpages: www.cityoffarmersville-ca.gov/153/Business-Licenses
- Business License Portal: farmersville.hdlgov.com
- Business License Online Application:
farmersville.hdlgov.com/Apply/GettingStarted/BusinessLicense
- Business License Printable Paper Application
farmersville.hdlgov.com/base64files/BUSINESSLICENSE_FORM_1.pdf
- Business License Fee Schedule: www.cityoffarmersville-ca.gov/DocumentCenter/View/1799/Business-License-Fee-Schedule-2?bidId=
- State Mandated Fee: \$4 (Refer to business license fee schedule for more information)
- New Business License Fee In-Town: \$125
- Out of Town Business License Fee: \$40
- Rental Business License Fee: \$45
- Business License Ordinance cityoffarmersville-ca.gov/DocumentCenter/View/1794/Title-5-Business-Tax?bidId=

Contact Information & Address

- City of Farmersville Phone Number to Contact: (559) 747-0458
- Diocelina Garcia-Guizar (Development Coordinator) Phone Number: (559) 747-0458 Ext. 1008
- Diocelina Garcia-Guizar Email to Contact: DGarcia-Guizar@cityoffarmersville-ca.gov
- City of Farmersville Hours of Operation: Mondays thru Fridays 8 am - 5 pm
- City of Farmersville Department Physical Address: 909 W Visalia Rd Farmersville, CA 93223

Lindsay, CA

Webpages & Links

- Lindsay City Website: www.lindsay.ca.us
- Business License Webpage: www.lindsay.ca.us/finance
- Planning Documents Website: www.lindsay.ca.us/planning/page/planning-documents
- Business License Application:
www.lindsay.ca.us/sites/default/files/fileattachments/planning/page/4141/business_license_application_updated_2023.pdf
- Business License Fees:
www.lindsay.ca.us/sites/default/files/fileattachments/planning/page/5421/business_licenses_by_type.pdf
- Application Fee: \$73 (Refer to business license by type for more information about fees)
- State Mandated Fee: \$4
- Business Home Occupation Application:
www.lindsay.ca.us/sites/default/files/fileattachments/planning/page/4141/home_occupation_application_2024.pdf

Contact Information & Address

- City of Lindsay Phone Number to Contact: (559) 562-7102
- Director of Finance Soledad Ruiz-Nunez Phone Number: (559) 562-7102 Ext. 8020
- Soledad Ruiz-Nunez Email to Contact: sruiznunez@lindsay.ca.us
- Planning Documents Joseph Avina Phone Number: (559) 562-7102 Ext. 4
- Joseph Avina Email to Contact: javina@lindsay.ca.us
- City of Lindsay Hours of Operation: Mondays thru Fridays 8:00 am - 5 pm
- City of Lindsay Department Physical Address: 251 E Honolulu St, Lindsay, CA 93247

Porterville, CA

Webpages & Links

- Porterville City Website: www.ci.porterville.ca.us
- Business License Webpage:
www.ci.porterville.ca.us/departments/finance/apply_for_a_business_license.php
- Business License Application Packet:
cms9files.revize.com/PortervilleCA/City%20of%20Porterville%20Business%20License%20Packet.pdf
- Business License Brochure:
cms9files.revize.com/PortervilleCA/Document_Center/Department/Economic%20Development/2022%20Starting%20a%20Business%20Guide%20FINAL_COMBINED.pdf
- Home Occupation Application:
cms9files.revize.com/PortervilleCA/Finance/H%20P%20APPLICATION.pdf
- State Mandated Fee: \$4

Contact Information & Address

- City of Porterville Phone Number to Contact: (559) 782-7499
- Business License Division Phone Number: (559) 782-5457
- Email to Contact: fin-dept@ci.porterville.ca.us
- City of Porterville Hours of Operation: Mondays thru Fridays 7:30 am to 5:30 pm
- City of Porterville Department Physical Address: 291 North Main Street Porterville, CA 93257

Tulare, CA

Webpages & Links

- Tulare City Website: www.tulare.ca.gov
- Business License Webpage:
www.tulare.ca.gov/government/departments/finance/business-licenses
- Business License Application:
www.tulare.ca.gov/home/showpublisheddocument/336/638592454311730000
- Home Occupation Application:
www.tulare.ca.gov/home/showpublisheddocument/16639/637944210622370000
- State Mandated Fee: \$4

Contact Information & Address

- City of Tulare Phone Number to Contact: (559) 685-2300
- City of Tulare Hours of Operation: Mondays thru Fridays 8 am - 5 pm
- City of Tulare Department Physical Address: 411 E Kern Ave, Tulare, CA 93274

Visalia, CA

Webpages & Links

- Visalia City Website: www.visalia.city
- Business License Webpage: www.visalia.city/depts/finance/bt/default.asp
- Business License Portal: visalia.hdlgov.com/Home/Home/BusinessLicense
- Business License Application:
visalia.hdlgov.com/Apply/GettingStarted/BusinessLicense
- Business Tax Brochure: www.visalia.city/civicax/filebank/blobdload.aspx?BlobID=58108
- Home Occupation Application:
www.visalia.city/documents/Business%20Tax/Home%20Occupation%20Form%208.5_11.pdf
- State Mandated Fee: \$4
- Rates & Fees: www.visalia.city/civicax/filebank/blobdload.aspx?BlobID=58079
(Refer to page 13 & 14 for business tax fee information)

Contact Information & Address

- City of Visalia Number to Contact: (559) 713-4378
- Business Tax Department Phone Number to Contact: (559) 713-4326
- Email to Contact: businesstax@visalia.city
- City of Visalia Hours of Operation: Mondays thru Thursdays 7:30 am – 5 pm
- City of Visalia Department Physical Address: 707 W Acequia Ave., Visalia, CA 93291

Woodlake, CA

Webpages & Links

- Woodlake City Website: cityofwoodlake.com
- Business License Webpage: cityofwoodlake.com/departments/planning/
- Business License Application:
drive.google.com/file/d/1X_r14Fw2mxpzg3WoDNPnsDAALt3K725z/view
- Business License Changes:
drive.google.com/file/d/1NmtXCL6lj900AunZ8l0YMxdH6MuVol9Y/view
- Master Fee Schedule:
drive.google.com/file/d/1p3P58HuHjEB01KDKlg06mvQsxKDW1a7i/view (Scroll down to page 5 for more information about business license fees)
- State Mandated Fee: \$4

Contact Information & Address

- City of Woodlake Number to Contact: (559) 564-8055
- Email to Submit Business Application: lorozco@ci.woodlake.ca.us
- Email to Submit Business Application: rlira@ci.woodlake.ca.us
- City of Woodlake Hours of Operation: Mondays thru Fridays 8 am – 4 pm
- City of Woodlake Department Physical Address: 350 N Valencia Blvd, Woodlake, CA 93286